



Managerial Accounting: Tools for Business Decision Making

Jerry J. Weygandt, Paul D. Kimmel, Donald E. Kieso

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Weygandt, *Managerial Accounting*, 6th Edition gives students the tools they need to succeed, whether as accountants or in other career paths. The authors present the fundamental concepts of managerial accounting in an easy-to-understand fashion in a decision-making framework for a one semester, undergraduate managerial accounting course.

- With an expanded emphasis on student learning, Weygandt *Managerial Accounting* 6th Edition demonstrates how invaluable management accounting information is to business decision-making.
- The author team of Weygandt, Kimmel, and Kieso provide students with pedagogy that helps develop decision-making skills, so students can be successful as future business professionals.
- The decision making pedagogy, easy-to-understand writing style, and quality end of chapter material have been the hallmark features that have made *Managerial Accounting*, by Weygandt, Kimmel, and Kieso one of the most popular books for this course.
- **Real-World Emphasis** - the authors continue the practice of using numerous examples from real-world companies in **chapter openers** and in the **Management Insight** boxes.
- **Accounting Across the Organization** - gives students business context by showing how people, often in non-accounting functions, use accounting information to make decisions.
- **Expanded Emphasis Service Company** - prepares students for work in the service industry market, and shows that accounting is relevant to both service and manufacturing companies.
- **Do IT! Exercises** - teach students how to apply their knowledge quickly after they've learned it.
- **Comprehensive Homework Material** - each chapter concludes with Self-Test Questions, Questions, Brief Exercises, Do IT! Review, Exercises, and Problems.
- **Broadening Your Perspective Section** - is designed to help develop students' decision-making and critical thinking skills.

New to this Edition

- Use of **Current Designs** (kayak-making company)-introduced in new Chapter 1 Feature Story, and is the basis for new Broadening Your Perspective problem- presents managerial accounting situations that are based on the operations of a real company.
- **People, Planet, and Profit** Insight Boxes, featuring sustainability approaches of real companies.
- **New Broadening Your Perspective problem:** Considering People, Planet, and Profit, which requires students to consider examples of real cases, such as the costs associated with an oil-refinery accident versus the costs of improving safety/work conditions.
- **New Wiley Managerial Accounting Videos** use real, successful companies to demonstrate and reinforce managerial accounting concepts.
- New easy-to-read spreadsheet illustrations improve readability as well as comparability to Excel.
- Bloom's taxonomy codes added to Brief Exercises, Do it! Review, Exercises and Problems, for quick assessment categorization.
- Updated End-of-chapter homework material.

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