



# Worm on a Chopstick

*Paul B. Silverman*

Download now

[Click here](#) if your download doesn't start automatically

# Worm on a Chopstick

*Paul B. Silverman*

**Worm on a Chopstick** Paul B. Silverman

Understanding Today's Entrepreneurial Age: Directions, Strategies, Management Perspectives

"Traditional companies must "think entrepreneurially" to survive, adapt and grow, addressing today's changing market challenges and opportunities," said Paul B. Silverman, author of *Worm on a Chopstick*. "But entrepreneurial companies must also adapt, moving from start-up to a sustainable business demands thinking like 'Traditional' management. Like an unexpected critter on a chopstick, today's tsunami-like market and technology changes often occur when you are least prepared," said Silverman.

Here is what reviewers are saying about *Chopstick*:

"Sometimes a dynamic book comes along that makes you think in new directions, create new ideas, develop new perspectives. *Worm on a Chopstick* by Paul Silverman accomplishes this and so much more. He brings a highly experienced voice to today's entrepreneurial age discussions and lets us know where we are heading. A powerful book that could change your life."

-Rita Cosby, Award Winning TV Host and Bestselling Author of "Quiet Hero: Secrets from My Father's Past"

"A slam dunk of a book for aspiring entrepreneurs. Paul Silverman has completed 'the cycle'- businessman and teacher- and brings his relevant experience to entrepreneurs who are seeking practical advice on how to be a successful risk taker."

- Tom McMillen, Former Congressman, Olympian, NBA star, and businessman

"*Worm on a Chopstick* provides a solid juxtaposition of theory and practice-tempered by experience. Very readable; and a learning opportunity"

-Michael W. Wynne, Investor, 21st Secretary of the Air Force, Former Undersecretary Acq Tech and Logistics

For additional reviews, see [paulsilverman.com/books/reviews/](http://paulsilverman.com/books/reviews/)

Microsoft in 1980, only about 30 years ago, had 38 employees and sales of \$8 million. Google, started by two Stanford students in 1998, has a market cap of \$173 billion today, more than three times the value of GM, a 107 year old "traditional" company. Apple, Amazon and many others are entrepreneurial successes, but 3 out of 5 entrepreneurial companies fail within 3 years and many do poorly. Changing the game, creating risk and opportunity for all players are rapidly morphing markets, technology innovation and global forces.

Emerging companies creating new businesses; traditional companies holding on to survive; today's business thinking challenged at all levels; and most struggling to understand what is happening and where we are heading. *Worm on a Chopstick* ("Chopstick") offers perspectives and strategies helping address today's challenges and opportunities.

*Chopstick* is the first of three books by the author sharing perspectives and strategies for addressing today's

Entrepreneurial Age challenges and opportunities. Written in an entertaining, anecdotal, highly readable snappy style, drawing on Harvard Business School and other case studies, Worm on a Chopstick delivers powerful, substantive messages. Chapter titles such as Competition: Knowing When to Circle the Wagons and Which Wagons to Circle; Ch. 12 Entrepreneurial "People" Management: Theory X and Theory Y-Schools of Management, Not Algebra; Metaphors and Models: Strawmen Do More Than Chase the Birds Away and Walk With Tin Men and Lions, emphasize Chopstick's highly readable style.

Chopstick's title relates to the author's experiences in Japan many years ago. Confronted with a "what do I do now" situation where the ability to define the animal/food boundary was a real challenge, this vignette provides insights author's experiences at a senior level meeting in a dimly lit Tokyo restaurant years ago. Confronted with a "what do I do now" situation where the ability to define the animal/food boundary was a real challenge, this vignette provides insight into global business challenges, unpredictability, and how to handle global social and cultural issues.

 [Download Worm on a Chopstick ...pdf](#)

 [Read Online Worm on a Chopstick ...pdf](#)

## **Download and Read Free Online Worm on a Chopstick Paul B. Silverman**

---

### **From reader reviews:**

#### **Janet Smith:**

Here thing why that Worm on a Chopstick are different and trustworthy to be yours. First of all reading through a book is good however it depends in the content of computer which is the content is as scrumptious as food or not. Worm on a Chopstick giving you information deeper since different ways, you can find any guide out there but there is no guide that similar with Worm on a Chopstick. It gives you thrill looking at journey, its open up your eyes about the thing which happened in the world which is might be can be happened around you. You can bring everywhere like in park, café, or even in your technique home by train. For anyone who is having difficulties in bringing the printed book maybe the form of Worm on a Chopstick in e-book can be your alternate.

#### **Mary Perry:**

Are you kind of active person, only have 10 or even 15 minute in your morning to upgrading your mind talent or thinking skill actually analytical thinking? Then you have problem with the book as compared to can satisfy your limited time to read it because all this time you only find e-book that need more time to be learn. Worm on a Chopstick can be your answer mainly because it can be read by anyone who have those short time problems.

#### **Kristen Blasingame:**

Many people spending their time period by playing outside using friends, fun activity along with family or just watching TV 24 hours a day. You can have new activity to invest your whole day by examining a book. Ugh, do you think reading a book really can hard because you have to accept the book everywhere? It okay you can have the e-book, having everywhere you want in your Touch screen phone. Like Worm on a Chopstick which is keeping the e-book version. So , why not try out this book? Let's see.

#### **Carolyn Rodriguez:**

You can find this Worm on a Chopstick by go to the bookstore or Mall. Just viewing or reviewing it could to be your solve trouble if you get difficulties for the knowledge. Kinds of this publication are various. Not only simply by written or printed but additionally can you enjoy this book by e-book. In the modern era similar to now, you just looking by your mobile phone and searching what your problem. Right now, choose your personal ways to get more information about your publication. It is most important to arrange yourself to make your knowledge are still revise. Let's try to choose suitable ways for you.

**Download and Read Online Worm on a Chopstick Paul B.  
Silverman #4KD6TXJQCNH**

## **Read Worm on a Chopstick by Paul B. Silverman for online ebook**

Worm on a Chopstick by Paul B. Silverman Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Worm on a Chopstick by Paul B. Silverman books to read online.

### **Online Worm on a Chopstick by Paul B. Silverman ebook PDF download**

**Worm on a Chopstick by Paul B. Silverman Doc**

**Worm on a Chopstick by Paul B. Silverman Mobipocket**

**Worm on a Chopstick by Paul B. Silverman EPub**