



## How to Survive (& Thrive) in a Call Centre

Alison Mathiebe

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"Alison Mathiebe has written a book that is clear, concise and comes from evident practical experience. It is certain to boost the confidence and success of those just entering (or considering) the profession, and is a great go-to resource for established call centre agents."

Brad Cleveland bradcleveland.com/blog Author, *Call Center Management on Fast Forward* (ICMI Press)

"How To Survive (& Thrive) in a Call Centre by Alison Mathiebe is a very welcome contribution which will help call centres to guide, support and inform new and existing call centre staff. In particular, it would prove a useful text to give to all new staff helping them understand and adjust to working in stimulating and sometimes challenging environments. The 24 chapters address the main topics and are short enough to provide bite-size learning for agents and operators."

John P. Wilson author of The Call Centre Training Handbook

This book will give you inside secret tips for supercharging your call centre career and increasing your income.

How to Survive (& Thrive) in a Call Centre is a comprehensive, solution filled resource designed to improve the careers of call centre agents. Think your call centre job is going nowhere? This book will show you how to recast the dead-end into a satisfying, financially sound career pathway.

Alison Mathiebe is the trainer, the award-winning call centre manager and the success story. She provides stable, sensible solutions for call centre agents with the calming voice of a mentor. She will show you:

- \* How to reduce stress
- \* How to contribute to the call centre's success
- \* How to provide outstanding customer service
- \* How to increase sales results and maximise bonus opportunities
- \* How to improve your overall performance
- \* How to advance your career

When Alison completed university she dreamed of working in a museum, but she had to survive. While she waited to land the coveted position in a museum, she took a job in a call centre and designed a career. Her success documents accepting a stop-gap job and carving a future in a sustainable field with more promise than she ever imagined. Whether you are looking for work or are an experienced call centre professional, this book holds the key to your call centre success.

In How to Survive (& Thrive) in a Call Centre, Alison Mathiebe demonstrates the power of the call centre agent as a team member and a problem-solver. Through Alison, access the personal pride in succeeding in a

traditional role with a non-traditional work-flow. Alison Mathiebe is the one mentor to catapult you into career success and financial gain.



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#### **Andrew Comer:**

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#### **Debbie Clark:**

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