

How to earn a living from freelance writing: An introduction to journalism with set-by-step guides and exercises that teach the craft

Dean Stiles, Sally Nash



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'An introduction to journalism with step-by-step guides and exercises that teach the craft' is a short, but intensive, course that provides the essential skills to get you started in print and web journalism. It is not an academic book; it is not concerned with the theory of journalism. This is about practical, no nonsense advice and guidance from two experienced journalists who have survived, and enjoyed over twenty years in the trade. The book is packed with exercises to you hone the techniques and skills you need to start your career in freelance journalism or be employed by a publisher. We are confident that if you follow the chapters and do the exercises carefully you will fully understand the basics of news and feature writing and be ready to fire off your first pitch for a commission. It will take about four hours a chapter to do the tasks thoroughly but well worth the effort. Some of you reading this might be looking to switch career. Others might just be looking for a taste of journalism to see if you enjoy it before taking it further. Some people might be looking to add another string to their bow and to earn some extra money alongside their main job. Whatever the reason you will find an excellent introduction to the basics of good professional writing.

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