



Leadership: A Communication Perspective

Michael Z. Hackman, Craig E. Johnson

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Leadership is fundamental to improving groups, organizations, and society and communication is fundamental to leadership. Leadership is an interactive process through which leaders and followers develop an effective approach to collective goals. Increasing understanding of the leadership process and the communication involved enhances the skills of all participants and fosters more effective collaboration. The newest edition of this thought-provoking, comprehensive text provides the most relevant information from the rapidly expanding fields of leadership studies and communication. Hackman and Johnson weave current scholarship and trends with historical perspectives on leadership. The authors blend theory and practice in their cogent synthesis of topics, including diversity, ethics, power, and influence. New to this edition is a chapter on crisis leadership. The authors also added discussions of bad leadership, shared leadership, storytelling, leadership and information processing, false agreement, organizational learning and trust, altruism, spirituality, and coaching. Spotlight on Technology joins two popular end-of-chapter features, Cultural Connections and Leadership on the Big Screen. The abundant examples, case studies, self-assessments, research highlights, and application exercises offer multiple opportunities to gain deeper understanding and to hone skills. The authors hope their work will be a catalyst for generating new insights, debating controversial issues, and contributing to the perennial dialogue on leading and following. Not-for-sale instructor resource material available to college and university faculty only; contact publisher directly.

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