The Internet Is Not the Answer

Andrew Keen

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The Internet, created during the Cold War, has now ushered in one of the greatest shifts in society since the Industrial Revolution. There are many positive ways in which the Internet has contributed to the world, but as a society we are less aware of the Internet's deeply negative effects on our psychology, economy, and culture. In *The Internet Is Not the Answer*, Andrew Keen, a twenty-year veteran of the tech industry, traces the technological and economic history of the internet from its founding in the 1960s through the rise of the big data companies to the increasing attempts to monetize almost every human activity, and investigates how the internet is reconfiguring our world—often at great cost. In this sharp, witty narrative, informed by the work of other writers, academics, and reporters, as well as his own wide-ranging research and interviews, Keen shows us the tech world, warts and all, and investigates what we can do to make sure the choices we make about the reconfiguring of our society do not lead to unpleasant unforeseen aftershocks.

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