



# Pop Culture Arab World!: Media, Arts, and Lifestyle (Popular Culture in the Contemporary World)

*Andrew Leonard Hammond*

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## **Pop Culture Arab World!: Media, Arts, and Lifestyle (Popular Culture in the Contemporary World)**

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*Pop Culture Arab World!* is the first volume to explore the full scope of Arab cultural life since World War II. The book reveals a homogeneous yet richly diverse culture across the Arab nations.

In-depth chapters feature radio/TV (particularly the satellite revolution, which has fostered a shared Arab identity), the press (vibrant and controversial), cinema (once thriving, now in crisis), music (the beating heart of modern Arabness), theater (a largely assimilated Western import), popular religion, belly dance (originating in the Arab world), Western consumerism, sport, and the Arabic language (for Muslims, the tongue of God's final revelation). At a time when almost all we see of the Middle East is violence, oppressive nationalism, dangerous zealotry, and despair, this book is a vivid reminder of the humanity of the region's diverse people.

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