



So You Want to Be a Producer

Lawrence Turman

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Few jobs in Hollywood are as shrouded in mystery as the role of the producer. What does it take to be a producer, how does one get started, and what on earth does one actually do? In *So You Want to Be a Producer* Lawrence Turman, the producer of more than forty films, including *The Graduate*, *The River Wild*, *Short Circuit*, and *American History X*, and Endowed Chair of the famed Peter Stark Producing Program at the University of Southern California, answers these questions and many more.

Examining all the nuts and bolts of production, such as raising money and securing permissions, finding a story and developing a script, choosing a director, hiring actors, and marketing your project, *So You Want to Be a Producer* is a must-have resource packed with insider information and first-hand advice from top Hollywood producers, writers, and directors, offering invaluable help for beginners and professionals alike.

Including a comprehensive case study of Turman's film *The Graduate*, this complete guide to the movie industry's most influential movers and shakers brims with useful tips and contains all the information you need to take your project from idea to the big screen.

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