



The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values

Andrew Keen

Download now

[Click here](#) if your download doesn't start automatically

The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values

Andrew Keen

The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values Andrew Keen

Amateur hour has arrived, and the audience is running the show

In a hard-hitting and provocative polemic, Silicon Valley insider and pundit Andrew Keen exposes the grave consequences of today's new participatory Web 2.0 and reveals how it threatens our values, economy, and ultimately the very innovation and creativity that forms the fabric of American achievement.

Our most valued cultural institutions, Keen warns—our professional newspapers, magazines, music, and movies—are being overtaken by an avalanche of amateur, user-generated free content. Advertising revenue is being siphoned off by free classified ads on sites like Craigslist; television networks are under attack from free user-generated programming on YouTube and the like; file-sharing and digital piracy have devastated the multibillion-dollar music business and threaten to undermine our movie industry. Worse, Keen claims, our “cut-and-paste” online culture—in which intellectual property is freely swapped, downloaded, remashed, and aggregated—threatens over 200 years of copyright protection and intellectual property rights, robbing artists, authors, journalists, musicians, editors, and producers of the fruits of their creative labors.

In today's self-broadcasting culture, where amateurism is celebrated and anyone with an opinion, however ill-informed, can publish a blog, post a video on YouTube, or change an entry on Wikipedia, the distinction between trained expert and uninformed amateur becomes dangerously blurred. When anonymous bloggers and videographers, unconstrained by professional standards or editorial filters, can alter the public debate and manipulate public opinion, truth becomes a commodity to be bought, sold, packaged, and reinvented.

The very anonymity that the Web 2.0 offers calls into question the reliability of the information we receive and creates an environment in which sexual predators and identity thieves can roam free. While no Luddite—Keen pioneered several Internet startups himself—he urges us to consider the consequences of blindly supporting a culture that endorses plagiarism and piracy and that fundamentally weakens traditional media and creative institutions.

Offering concrete solutions on how we can reign in the free-wheeling, narcissistic atmosphere that pervades the Web, **THE CULT OF THE AMATEUR** is a wake-up call to each and every one of us.

 [Download The Cult of the Amateur: How blogs, MySpace, YouTu ...pdf](#)

 [Read Online The Cult of the Amateur: How blogs, MySpace, You ...pdf](#)

Download and Read Free Online The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values Andrew Keen

From reader reviews:

Kurtis Henry:

This The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values tend to be reliable for you who want to certainly be a successful person, why. The reason of this The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values can be one of several great books you must have is actually giving you more than just simple examining food but feed a person with information that probably will shock your prior knowledge. This book is definitely handy, you can bring it everywhere you go and whenever your conditions in the e-book and printed types. Beside that this The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values giving you an enormous of experience like rich vocabulary, giving you demo of critical thinking that we know it useful in your day exercise. So , let's have it and revel in reading.

Mohammed Thomas:

The book untitled The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values is the guide that recommended to you to learn. You can see the quality of the book content that will be shown to an individual. The language that publisher use to explained their ideas are easily to understand. The writer was did a lot of exploration when write the book, and so the information that they share for you is absolutely accurate. You also could possibly get the e-book of The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values from the publisher to make you a lot more enjoy free time.

George Clark:

The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values can be one of your starter books that are good idea. All of us recommend that straight away because this book has good vocabulary that could increase your knowledge in words, easy to understand, bit entertaining but nonetheless delivering the information. The writer giving his/her effort to put every word into satisfaction arrangement in writing The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values nevertheless doesn't forget the main place, giving the reader the hottest and based confirm resource information that maybe you can be considered one of it. This great information may drawn you into completely new stage of crucial imagining.

Virginia Doak:

A lot of publication has printed but it takes a different approach. You can get it by web on social media. You can choose the most effective book for you, science, witty, novel, or whatever by searching from it. It is called of book *The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values*. You'll be able to your knowledge by it. Without causing the printed book, it might add your knowledge and make you actually happier to read. It is most critical that, you must aware about e-book. It can bring you from one place to other place.

Download and Read Online *The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values* Andrew Keen #5CB3DVI80GM

Read The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values by Andrew Keen for online ebook

The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values by Andrew Keen Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values by Andrew Keen books to read online.

Online The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values by Andrew Keen ebook PDF download

The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values by Andrew Keen Doc

The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values by Andrew Keen Mobipocket

The Cult of the Amateur: How blogs, MySpace, YouTube, and the rest of today's user-generated media are destroying our economy, our culture, and our values by Andrew Keen EPub