



Psychology for Business Success [4 volumes]

Michele A. Paludi

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This four-volume set uniquely integrates legislation, management theories, and social science research to cover a variety of human resource management topics, such as leadership and managerial styles, generational conflict in the workplace, techniques for evaluating employee performance, and workplace violence. In addition, best practices for policies, investigation procedures, and implementing training programs are covered—all information that can result in dramatic improvements in the workplace environment and business success.

Every recommendation in this set is reflective of—as well as responsive to—the needs of employees. The overall objective of the work is to provide readers with effective management strategies to work strategically, ethically, honestly, and effectively with people. Additionally, the contents emphasize the importance of gaining an understanding of the strategic influences on managing people—for example, documenting the connections between business and psychological strategies like effective listening.

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