



# Business Research Methods : 8th Edition (Chinese Language)

*William G. Zikmund, Barry J. Babin, Jon C. Carr*

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Paperback. Pub Date :2012-02-01 Pages: 693 Language: Chinese Publisher: Tsinghua University Press Basic information Title : Business Administration outstanding teaching Renditions of Management Science Series: Business Research Methods ( 8th Edition ) Price: 74.00 yuan Author : America Zeke Mende Publisher: Tsinghua University Press Publication Date : 2012-02-01 ISBN: 9787302271338 words: 1.076.00 Thousand pages: 693 Edition: 1 Binding: Paperback Folio: 16 open commodity ID: 1200268721 editor Business Research Methods ( 8th Edition ) is a Business Administration outstanding teaching Renditions of Management Science series. Summary h2 Business Research Methods ( 8th Edition ) is America's most popular business research methods textbook . a comprehensive introduction to the reader that it can be applied to a variety of marketing. finance . management. accounting and other busi...

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