



# **The Human Value of the Enterprise: Valuing PEOPLE as Assets: Monitoring, Measuring, Managing**

*Andrew Mayo*

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In *The Human Value of the Enterprise* Andrew Mayo confronts the challenge to today's managers - finding a way to measure (and account for) a business's most crucial resource, its human value. He proposes sound quantitative ways for measuring and tracking three fundamental areas: the intrinsic value of people as individuals, their contribution to both financial and non-financial added value, and the environment in which they make that contribution. Measures need to be integrated fully into the organization's performance monitoring system. *The Human Value of the Enterprise* will help you select those measures that are strategically important, using the principle of "cause and effect chains". It is full of practical examples and tools, and shows how value-based thinking is transferred into human resource processes and systems, learning and knowledge management, and mergers and acquisitions.

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