



# Oye Como Va!: Hybridity and Identity in Latino Popular Music

*Deborah Pacini Hernandez*

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Listen Up! When the New York born Tito Puente composed "Oye Como Va!" in the 1960s, his popular song was called "Latin" even though it was a fusion of Afro-Cuban and New York Latino musical influences. A decade later, Carlos Santana, a Mexican immigrant, blended Puente's tune with rock and roll, which brought it to the attention of national audiences. Like Puente and Santana, Latino/a musicians have always blended musics from their homelands with other sounds in our multicultural society, challenging ideas of what "Latin" music is or ought to be. Waves of immigrants further complicate the picture as they continue to bring their distinctive musical styles in to the U.S.--from merengue and bachata to cumbia and reggaeton. In *Oye Como Va!*, Deborah Pacini Hernandez traces the trajectories of various US Latino musical forms in a globalizing world, examining how the blending of Latin music reflects Latino/a American lives connecting across nations. Exploring the simultaneously powerful, vexing, and stimulating relationship between hybridity, music, and identity, *Oye Como Va!* asserts that this potent combination is a signature of the US Latino/a experience.

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Playing with family inside a park, coming to see the water world or hanging out with close friends is thing that usually you could have done when you have spare time, and then why you don't try factor that really opposite from that. 1 activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you have been ride on and with addition associated with. Even you love Oye Como Va!: Hybridity and Identity in Latino Popular Music, you can enjoy both. It is excellent combination right, you still want to miss it? What kind of hang-out type is it? Oh can happen its mind hangout folks. What? Still don't understand it, oh come on its named reading friends.

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In this time globalization it is important to someone to get information. The information will make you to definitely understand the condition of the world. The fitness of the world makes the information quicker to share. You can find a lot of sources to get information example: internet, newspaper, book, and soon. You can see that now, a lot of publisher that print many kinds of book. The particular book that recommended to your account is Oye Como Va!: Hybridity and Identity in Latino Popular Music this e-book consist a lot of the information in the condition of this world now. This particular book was represented how do the world has grown up. The words styles that writer use for explain it is easy to understand. The particular writer made some study when he makes this book. That's why this book ideal all of you.

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