



**Financial Management: Core Concepts &
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Finance)**

Raymond Brooks

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Brooks uses a tools-based approach that presents the key concepts of finance (or “tools”) early on in the text, followed by an application of those concepts to various finance problems.

An Overview of Financial Management; Financial Statements; Time Value of Money — Part One; Time Value of Money — Part Two; Interest Rates; Bonds and Bond Valuation; Stocks and Stock Valuation; Risk and Return; Capital Budgeting Decision Models; Incremental Cash Flow; The Cost of Capital; Forecasting and Short-Term Financial Planning; Working Capital Management — Cash and Inventory Management; Financial Ratios and Firm Performance; Raising Capital—The Business Life Cycle and How Financial Markets Work; Capital Structure; Stock Splits, Dividends, and Dividend Policy; International Finance

MARKET: This text is accessible to readers that would like to enhance their understanding of corporate finance.

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